

To: Chamber Board Members
Re: Minutes for 7/9/15 Board Meeting

I. Call to Order: 7:30 AM by Vallerie Vickers, President.

In Attendance: Vallerie Vickers, Sharon Smith, Jan Reynolds, Marianne MacGillivray, Vicky Harper and Candee Rinde. We missed Tracy Boyce. Guest: Gary Reynolds

II. Approval of Agenda: Sharon S. made 1st motion to accept the Agenda and Jan R. made 2nd motion to accept. Agenda approved.

III. Approval of Minutes from June 11th meeting: Marianne M. made 1st motion to approve minutes and Sharon S made 2nd motion to approve. Minutes approved.

IV. Old Business

a. New Board Members – Vallerie V. asked for the Board to dismiss last month's resolution to keep voting open for new board members and accept the vote from the General Membership Meeting held on May 14, 2015. Sharon S. made 1st motion to accept and Jan R. made 2nd motion. All agreed to welcome Vicky Harper and Tracy Boyce as the newest members of the Chamber Board, who are both still willing to serve. There is one more slot remaining to be filled, with no current known interest.

b. Community Roundtable Report – Sharon S. reported that there are now 2 meetings under our belt and the 3rd will be held the same evening at 4:30 PM at The Porch. Sharon explained that this is a true Grass-roots group gathering to satisfy the Economic Development compliance requirements for the Village, and that the group meetings are sponsored by the Chamber. 10-20 people have attended each of the meetings – there is no agenda, no dues and no by-laws. This is an open, pro-active talk session with intentions to move the discussions into action items with a person identified to lead each action. Some of the issues that have been discussed are the abandoned, fire-damaged Canyon Inn, other blighted buildings, animal control and condition of roads, especially 9th Street.

V. Team Reports

a. Events Report – Wild West Days, July 18th-19th. Jan R., events chair, reported that planning for the upcoming event is going well. There are still vendors coming in, including handmade crafts and food vendors. The Chamber Visitor Center will be closed during the event, but the Chamber table in the park will be selling raffle tickets for a few donated items and selling merchandise including tee-shirts and Cimarron Candle Company candles that will be donated to the Chamber. Kelly Colston will direct games for the kids. The musicians and gun-fighters will be offered bottled water and pizza, courtesy of Jan & Gary Reynolds and Vallerie Vickers. Jan reported that the band stage is covered if bad weather should occur either day of the event. Jan also reviewed the daily schedule and performances planned, including musicians and gunfighters.

b. Finance Report – Sharon S. reported that the Lodger's Tax Board members have been appointed by the Village, but not yet notified. Sharon says that we believe that Anita Ledoux, Deborah Sanders, Victoria Fernandez, herself-Sharon Smith and Vicky Harper, member-at-large, have been named to the group. The board will set a lodger's tax budget for the current year based on in-going funds over the last 3 years and will offer to pay the funds out to reimburse those organizations that expend funds promoting the Village. The board will go to the Village Council meeting to make recommendations and with approval, will decide which organizations that apply will receive what monies. This agreement will then be documented with a signed service contract between the Lodger's Tax Board and the organization. According to available information, the yearly budget estimate will average \$20,700. Based on current needs, the Chamber is asking for more funds than this; however, when we substantiate what funds will actually be available, our budget can be adjusted accordingly. Then, every month the Chamber will apply for reimbursement like we have done in the past.

VI. Executive Secretary's Report – Candee Rinde

Candee reported that we have only had a response from 8 of the 22 letters sent out to businesses that have participated in the Cowboy Sign program in the recent past. We discussed that with the poor response, Candee should follow-up in person. There was also discussion about shortening the Chamber's Weekly Report (sent via email) and moving the delivery time of the "Events this Week" earlier in the week to give people time to plan ahead for the weekend events advertised. We want this to be easy to read and easy to access. All agreed that Kelly Colston and Candee Rinde did a great job on the July 4th parade and Vallerie V. expressed her thanks! Candee R. reported that \$100 was paid out in prizes for the best floats (\$50/\$30/\$20). She also reported that the Chamber sent flowers to Valerie Kutz upon the passing of her husband, Jim Kutz, and that Val expressed how pleased she was and her thanks for the gesture.

VII. Other Items/Announcements

Schedule of upcoming Board Meetings/Chamber Functions:

The next Village Council Meeting will be held on July 15th at 6 PM.

The next Board meeting is scheduled for Thursday, August 13th at 7:30 AM, St. James Hotel.

Meeting was adjourned at 8:28 AM by Vallerie Vickers.

Respectfully submitted: Marianne MacGillivray, Secretary of the Chamber Board
August 8, 2015