

To: Cimarron Chamber Board Members
Re: Minutes for 1/9/2014 Board Meeting

I. Call to Order: 7:33 AM by Randy Saunders

In Attendance: Candee Rinde, Randy Saunders, Valerie Kutz, Judy Kahlor, Vallerie Vickers, Steve Nelson, and Yvonne O'Brien. We missed Marianne Graham and Sharon Smith. Guest: Lori Chatterley.

II. Executive Director's Report:

Candee Rinde received our new open flag. Vallerie will contact Justin Garcia to put up the new bracket. Candee spoke with Jim Zeller and he will install a light fixture in the copy room (wiring is already in place.) She is wondering how we can get more folks to attend Business After Hours, but we did all agree that attendance has been better than the former Chamber Business meetings. Candee is having major problems with her computer. Steve Nelson will have Mike Johnson look at it and we can then decide to "wipe it clean," clean it up or purchase a new one.

III. Approval of minutes for December (held 12/5/2013):

Val K. made 1st motion to approve minutes as submitted and Steve made 2nd. Minutes approved with no changes.

IV. Finance Report:

There was no report for January. There is money in the bank. Steve thanked Candee for being on top of the Lodger's Tax report.

Nomination and Selection of Board Members: Sharon Smith, Steve Nelson and Judy Kahlor have been re-elected.

Officers for 2014:

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|--|-----------------------------|
| | Vallerie Vickers, President |
| | Judy Kahlor, Vice President |
| | Steve Nelson, Treasurer |
| | Marianne Graham, Secretary |

Members-at-Large:

| | |
|--|----------------|
| | Sharon Smith |
| | Val Kutz |
| | Yvonne O'Brien |

Past President: Randy Saunders

Randy made a motion to accept the officers as listed and Val K. made 2nd. Motion carried.

Lori Chatterley came to present her website proposal. We will update for a more modern look to include a slide show on the home page. We will upgrade at \$50/year cost to allow us more capability with the site. "Weebly" is the new Web based software (\$50/year cost). Lori said a minimum of 30 photos would be great for our new site. Yvonne O'Brien will assist in gathering images. Verbage will be condensed. Right now, our site has 40 pages and we will want to minimize that. Lori will have it ready in about 1 month. Val K. made 1st motion to approve proposal and Yvonne made 2nd motion. Motion approved.

V. Team Reports:

1. Marketing/Advertising: Sharon and Val K. will continue with the Marketing Plan, with historic photos in the background for 2014.

2. Communications/Website: Judy had nothing new to report beyond Lori's presentation.

3. Membership: Randy said that dues have been coming in. 2/1/2014 is the deadline for recent billings. The plan for future billings will be 30 days and then a follow-up call after 15 additional days giving 45 days total for payment.

4. Cimarron Days: Val had nothing new to report.

5. Visitor Center: Vallerie V. was complimented for having the office covered for many crucial days during the holiday season.

VI. Business Items:

Scheduling membership Meetings/Functions:

January 16th After Hours - Cimarron Art Gallery cannot host. Vallerie V. will check with the Cimarron Smokehouse.

February 20th After Hours - Mike and Connie at The Creamee will host. Details to follow.

March 20th After Hours – Cimarron Art Gallery will host. Details to follow.

The next Board meeting will be held 2/6/2014 at 7:30 AM at the St. James. A reservation has been made.

VII. Other Items/Announcements

Val K. and Yvonne O'Brien will run the Candidate Forum for Mayoral and Council positions, hosted by the Cimarron Chamber of Commerce. We would like to host 2/25, 2/26 or 2/27/2014. Voting is 3/4/2014. Val K. will contact all candidates regarding dates and times.

The possibility of putting our Chamber Cookbook up for sale on our website was discussed.

Meeting was adjourned by Randy at 8:20 AM.

Respectfully submitted: Marianne Graham, Secretary of the Chamber Board

Thank you Valerie Kutz for taking notes in my absence!