

**Cimarron Chamber of Commerce, Board Meeting, September 10, 2015
7:30 a.m. St. James Hotel (Revised Minutes Approved 10/8/15)**

Four members present plus Chamber Secretary Candee Rinde and guest Tim Hagamon of the NM Economic Development Department.

Meeting called to order by Sharon Smith at 7:31

Motion to approve agenda as presented by Tracy Boyce, motion passed

Motion to approve the minutes as written by Smith, motion passed

Resignation letter from Chamber and Presidency by Valerie Vickers was presented to board and accepted. Smith motioned Tracy Boyce be made interim president based on her previous experience. Boyce agreed to do so temporarily due to an upcoming move. Harper 2nd, motion passed.

Smith gave Treasurer report as provided by Piper Bookkeeping, providing detail on the reconciliation for checking and savings, explaining savings is utilized as the Explore the Arts (ETA) account.

Sharon explained the situation that mistakenly caused apx. \$1,200 of ETA funds to be expended by the Chamber to meet financial obligations (when the Village was withholding Lodger's Tax). Sharon will explore options for raising the funds to repay this debt. Jim MacGillivray suggested \$100.00 per month be put into the ETA account. Smith will look into whether these funds are available in the budget. Further discussion compared the Profit and Loss statement. As several board members are new considerable time was spent providing clarification of various financial items. Further discussion regarding updates of the bank signature card were had, removing those who have resigned and adding all current board members. Members who should be on Signature Card are:

Tracy Boyce, Interim President

Sharon Smith, Treasurer

Marianne MacGillivray, Secretary

Jim MacGillivray, Economic Development Chair

Vicky Harper, Membership Chair

Jan Reynolds, Special Events Chair

Smith motioned approval of treasurer's report, J MacGillivray 2nd, motion passed.

Meeting was turned over to Boyce who opened the discussion of Membership. Boyce suggested an appointment to complete Val Vickers' term. She also brought up Board elections are in November and suggested a Nominating Committee be formed. Vicky Harper volunteered to head this committee. MacGillivray volunteered to talk with Jeanne Tatum again. Harper and Boyce will look at strategies to increase membership, perhaps a half-price for renewals.

Boyce brought up the responsibility of the Visitor Center that was the position of Vickers. MacGillivray offered to learn from Tracy while she is still here. Harper asked what specific duties are done by Candee and can some of bookkeeping responsibilities shift to her to alleviate bookkeeping budgeted expense.

Marketing was the next item on the agenda. Further discussion will be had at a future meeting when we have had time to look at the who, what, where, why and how we are marketing currently. Boyce suggested a 7th board member be found who could possibly assist with marketing.

Discussion on Visitor Center hours and operations will be discussed at a later time.

Cowboy Sign discussion. After considerable conversation and referencing the proposal put together by Marianne MacGillivray, motion was made to vote for Option 2 on proposal with 2nd part of Option 2 to be determined. Harper 2nd motion, motion passed. Jim Mac motioned to amend the motion to ask already paid businesses to donate their payment in lieu of a refund. Smith 2nd. Motion carried.

Boyce opened the floor to Tim Hagaman, our guest from the NMEDD. He said he liked Option 2 related to the Cowboy sign and mentioned Springer had had similar difficulty with too much wording and too little time to read it and added his recommendation to keeping it simple.

Hagaman said Village has updated local Economic Development plan and assigned Chamber as it's official committee. Jim suggested Chamber has sub committee for this . Boyce suggested the Community Roundtable be the place to solicit volunteers to serve on this committee. Jim MacGillivray agreed to chair this committee. He will ask Tim O'Neill and Adan Estrada to serve along with perhaps 3 others. Some further discussion of Round Table was held but agreed to

continue to push for a higher purpose than what has sometimes become a gripe session.

Candee's written report was accepted and clarification on the stop check for la Nuevas Nanas Winery was determined to be more expensive than just writing another check. Candee will follow through with that option.

Back to Hagaman with discussion re Mainstreet projects and housing availability for potential small business owners. Hagaman will keep us informed on possibilities discussed.

Boyce reviewed upcoming meetings being held in the area before adjourning the meeting at 8:45

Submitted by,

Vicky Harper

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(Secretary Marianne MacGillivray absent)

Minutes revised by Marianne MacGillivray, Secretary – 10/23/15