

Cimarron Chamber of Commerce
Board Meeting
Thursday, May 1, 2014

Meeting Minutes

Call to order: 7:24 am

In Attendance: Candee Rinde, Steve Nelson, Val Kutz, Val Vickers, Sharon Smith, Randy Saunders

Guests: Louise Johnson, Shanalynn Rinde

Finance Report:

Steve Nelson gave finance report. Did let us know that we still owe the Village of Cimarron approx. \$7500 for the beautification project. Val Vickers stated she would like the Chamber to start taking care of this bill. Steve also advised us that there was approx. \$7000 carried over from 2013 in lodgers tax and about \$1362 collected in the first quarter. Steve did remind us that with the loss of the Canyon Inn, our lodgers tax will decrease.

Steve made motion to accept report, Val Kutz made 2nd, approved.

Guest Louise Johnson spoke to us about RFTW. Spaghetti dinner, 80-85 expected, will be at the Sister Hildegard Parish Hall. Desserts will be requested from the community and continental breakfast, being held at the Cimarron Inn beginning at 6 am, will be provided by Philmont Scout Ranch, Cinnamon Rolls, and the fruit and water will be provided by Mike Hammitt of Russell's Grocery. Ashley Garcia won the patch contest and will be presented with a \$50 check. Any funds remaining rolls over to the next year for supplies. Louise will pick up the t-poles from under the Chamber office.

The Chamber of Commerce has agreed to support the Veterans in their endeavors also. It is our understanding that Anita LeDoux is working on getting the traveling Wall to Cimarron again.

Executive Secretary's Report:

Candee asked if the Chamber wanted to buy an ad for the Colfax County Fair. We have chosen not to sponsor. Our new logo hats should be in this week, the t-shirts are in and we have 6 Welcome "packets" that are backpacks with our logo printed thanks to Gayanne Jeffers, Cimarron West and Cathy Jones, Ponil Campground. Adam Kerby has cleaned up Chamber computer, much faster now. We will send a thank you to hi for his kindness. For clean up day, May 31 a "pick up" parade will ensue getting items that are too large for many to remove from their yards, out of their yards. Mailing will go out and then an email "blast" to remind us. Randy Saunders and Val Kutz will work on cleaning hwy 21 Chamber mile and Val will p.u. bags. The rifle raffle has been approved by the gaming board-\$10 for 1, 6 for \$50. They will also be sold during Cimarron Days. Candee is having issues with Publisher Program 2003, She will ask Adam Kerby "how to" convert to PDF from this program

Approval of Minutes from April 3, 2014 Meeting: Tabled, not available

Team Reports:

Marketing/Advertising-Sharon Smith & Val Kutz stated that the Summer/Fall Taos Visitors guide is complete. Next project is the New Mexico Vacation Guide and the ad will be the same as last year. Then we will focus on Cimarron Nights for the holiday season and any other advertising we feel will benefit our community the best.

Communications/Website-Judy Kahlor was not available

Membership-Randy Saunders-nothing to report at this time

Cimarron Days-Val Kutz is concerned that there are only 9 signed up for booths. She will start making calls to previous vendors. Ry Taylor to play on Sunday, June 22. She also showed the buckles to be