

To: Cimarron Chamber Board Members
Re: Minutes for 4/3/2014 Board Meeting

In Attendance: Candee Rinde, Vallerie Vickers, Marianne Graham, Judy Kahlor, and Sharon Smith.
We missed Val Kutz, Steve Nelson, Yvonne O'Brien and Randy Saunders.
Guests: Vicky Harper and Ron Hickman

I. Call to Order: 7:30 AM by Vallerie Vickers

II. Executive Director's Report:

Candee brought new brochures for us to use and distribute including the updated Relocator and the Walking Tour with the Cimarron Chamber logo. Candee ordered 1,000 quantity of the maps which have picture quality graphics. Candee also showed us an example of Cathy Jone's embroidering of the logo on hats, in black and tan.

Since there has not been a Membership committee meeting to review the proposal to offer discounts on faxes and other privileges for Gold Level members, it was agreed that the membership level policies will remain without change. It was reported that Steve N. now has all employee records locked up in his office. Mindy at the Village Office will give a report on what the Chamber owes the Village for the last Beautification Project.

We need Board approval for ordering t-shirts - Vallerie V. suggested that we place a small order to test the market, one dozen per size to start. Candee reported that Gayanne Jeffers donated 6 backpacks to use as Welcome Bags. New folks in town will receive the bag when signing up at the Village for water service. We are all asked to contribute information about our businesses.

III. Approval of minutes for March Board Meeting (held 3/6/2014):

Marianne G. made 1st motion to approve Minutes as submitted and Sharon S. made 2nd. Minutes approved with no changes.

IV. Finance Report:

Steve N. was not present, so no report was given.

Guest Report: Since Vicky Harper needed to leave before the end of the meeting, she took this opportunity to talk about the planned Clean-Up, set for Saturday, May 31st. The date was changed to this one from an earlier weekend, but the organizers, Vicky and Barry Harper, will not be able to assist on this date. Philmont will be in full swing. Green ribbons will mark vehicles that are participating in the Green Parade – these trucks will pick up large items from yards within the Village. Unless time allows, Lambert Hills and Mountain Meadows will not be included. Anyone requesting help in hauling away these items should call the Village. The town will be divided in half – volunteers are needed, perhaps youth groups could be recruited. Pick-up trucks are especially needed – also, tools, and gloves. The workers will meet and then disburse. 2 Pick-ups will move together. Mailers will go out soon, a folded flyer with a green ribbon. Note that latex paint cans will not be picked up unless the lids have been left off to dry.

V. Team Reports:

1. Marketing/Advertising: Val K. announced that all spaces were sold for the Taos News Summer Guide and that the Chamber will receive the free page.

2. Communications/Website: Judy reported that small changes are still being made to improve the website.

3. Membership: Randy was not present, so no report was given.

4. Cimarron Days: Val K. reported that she received approval for using the Village Park. Judy K. and Yvonne O'Brien both have expressed interest in helping with children's activities.

5. Visitor Center: Vallerie V. reported that the kiosk doors are being repaired. The Visitor Log showed that Feb/March are slower months.

Vallerie V. thanked Ron for coming and sharing issues that are in front of the Town Council. She also pointed out that this year's clean-up is a joint effort between the Village and the Chamber.

VI. Business Items:

Scheduling membership Meetings/Functions:

The March 20th After Hours scheduled at Cimarron Blue was canceled.

April 17th After Hours – Junie B's will host with Ribbon Cutting Ceremony.

May 15th After Hours – Cimarron Candle Company/Cimarron Canyon Woodworks will host, with Ribbon Cutting Ceremony.

The next Board meeting will be held 5/1/2014 at 7:30 AM at the St. James.

VII. Other Items/Announcements

Upcoming meetings:

April 14th Beautification Design Committee

April 22nd Earth Day Beautification Full Committee

May 3rd Philmont's Community Picnic at The Chase Ranch

Before ending the meeting, Ron Hickman shared ideas from the Town Council. He took the opportunity to update us about critical issues facing the Village such as the Wastewater situation. It is also proposed to annex the Ponil campground into the Village boundaries. This would assist in increasing gross receipts and Lodger's tax. On April 10th, there is a meeting to discuss extending Water Service up to a 7 mi radius in several directions. This would be to serve the CS Ranch, The Chase Ranch and the UU Bar/Philmont, as requested.

Meeting was adjourned by Vallerie V. at 8:19 AM.

Respectfully submitted: Marianne Graham, Secretary of the Chamber Board