

**Cimarron Chamber of Commerce
Board Meeting**

Wednesday, October 21, 2010, 7:30am

Minutes from Meeting:

Attendees:

Carol Baker
Nancy McBrayer
Sharon Smith

Lori Chatterley
Deborah Sanders

Yvonne Enloe
Randy Saunders

President's Report:

President Deborah Sanders called the meeting to order at 7:35am Mountain time. Deborah wants the Board to review the village's Strategic Plan. She mentioned that the Chamber can help "jump start" the plan if the village needs help. Deborah is also working on a possible project. More details are to come.

The minutes from the September 13, 2010 Board meeting were presented by Randy Saunders. A motion was made by Sharon Smith to approve the minutes. The motion was passed.

Visitor's Center Report:

Carol Baker gave a report on recent activity at the Visitor's Center. Traffic has slowed down over the past month. Halloween decorations are on display. Carol mentioned that the Visitor's Center needs a NPS stamp - "Santa Fe Trail" - for people to use as a souvenir. The water feature in the park is well received. However, the pump has been unplugged several times, and we need to conserve water.

Treasurer's Report:

Nancy McBrayer distributed the Treasurer's Report. The Chamber has over \$13,000 in the bank. There is \$1,600 in the "We Care" account.

Old Business:

Member Business Hours: The research to post a list of member businesses winter hours is half done. This should be completed soon.

Website: Lori Chatterley is still trying to get Paypal set up on the website. A Paypal account would allow folks to make purchases and donations to the Chamber online.

Explore the Arts: They are advertising in the Chronicle. More details to come.

Fund-raising Ideas: Lori Chatterley is getting bids to make "Carpe Manana" shirts and bags. She is also working on creating a design for the screen printing.

Chamber Report to Village Council: Carol Baker has been submitting a report to the Village Council for the past few months.

Cowboy Sign Repair Thank You's: Cards will be sent to Melinda Marlowe, Dennis Nazelrod, and Jana Sinclair.

Employee Evaluations: Annette Johnson and Sharon Smith distributed their rates, caution of the position description/responsibilities to the Board. No further revisions have been submitted. Sharon Smith made a motion to accept the new position description. Nancy McBrayer seconded the motion. The motion passes.

Cimarron Days/Santa Fe Trail Celebration: The date for the event has been set for June 18-19, 2011. Each Board member will need to chair a specific portion of the weekend event. Annette suggested a dance contest to be held at the new Performing Arts Center. Other ideas for the event include: a street dance, dog show, games (for kids and adults), tug-o-war, food stands, Jicarillas display and events, and displays by local community organizations. It was also suggested that the Police department could host a bicycle rodeo. Randy and Nancy volunteered to coordinate games. Lori volunteered to organize the street dance. Annette will plan the dance contest and work with community organizations. Letitia will coordinate food stands and vendors. Better promotion and marketing are needed to make this event a success. Val Kutz has agreed to coordinate the volunteers and the whole event.

Beautification: The Chamber will coordinate with the Village for landscaping and garden work in the park. A sign-up sheet will be available at the general membership meeting.

Shortgrass Status: The Shortgrass Music Festival was during the second week of September. Sharon Smith reported that the three musical programs were wonderful. Attendance was poor. The Shortgrass committee will review and determine the future of the festival.

New Business:

Elections: Deborah mentioned that a Nominating Committee needs to be formed to select candidates for available Board positions. She will chair the process.

Yvonne Enloe reported about the "We Care" program. Goods for the packages are being gathered now. Helpers are needed to move items and prepare packages for mailing. Boxes will be assembled on December 6th. Goods for the packages are due by December 3rd. Nancy McBrayer will work on getting Springer involved.

The next general membership meeting will be on October 27th at 5:30pm @ the Double C Restaurant.

The meeting was adjourned at 8:22am.

Respectfully submitted,

Randy Saunders,
Secretary, Cimarron Chamber of Commerce
November 2, 2010