

Cimarron Chamber of Commerce
Board Meeting
Wednesday, October 27, 2010, 5:30pm @ Double C

Minutes from Meeting:

Attendees:

Carol Baker
Annette Johnson
Deborah Sanders

Tracy Boyce
Val Kutz
Randy Saunders

Mindy Cahill
Nancy McBrayer

President's Report:

President Deborah Sanders called the meeting to order at 5:33pm Mountain time. Deborah introduced Mindy Cahill, Village Administrator. Mindy spoke about the Byways park. Four interpretive signs will be displayed in the park. Mindy displayed draft photos of the signs. Mindy hopes for a pavilion to be built in the future. There will be an interpretive site for Old Town. The pedestrian trail from the Village to Philmont is also in the works. Mindy would like a locomotive and a wagon to add to the park. Tracy Boyce will contact BNSF about getting a used locomotive or train car. Carol Baker is getting a NPS passport stamp for the Visitor's Center. A celebration ceremony will be planned.

Deborah stated that the monthly general membership meeting has been well received.

Visitor's Center Report:

Carol Baker reported that activity has been slow this month. Quarterly taxes have been paid. Val Kutz donated \$100 for purchase of a surge protector. Red and Ethel Holt donated an "all-in-one" printer/fax/copier to the Chamber. Sam Minor is going to locate and fix the water leak at the Visitor's Center.

Treasurer's Report:

Nancy McBrayer distributed the Treasurer's Report. The Chamber's finances are looking good, compared to years past. There is \$11,400 in the bank. The Lodger's Tax is coming due soon.

Old Business:

We Care: Yvonne Enloe is leading the We Care drive this year. She is looking for addresses to send packages to. Deadline is December 3rd. Boxes will be packed and sent in early December.

Website: Lori Chatterley is keeping the site updated. Paypal has been set up. The Chamber can receive donations and sell items online now.

Membership Drive: Nothing new to report. The membership levels need to be reviewed.
Holiday Walk/Christmas Promotions: The Walk will be the Friday, Saturday, and Sunday after Thanksgiving. There will be unique offerings from shops, including giveaway items. Alex Cordova will be Santa Claus at the Parrish Hall on December 4th @ 6:00pm. There will be more bikes to give away to the children.

Explore the Arts: Val Kutz has put an ad for Explore the Arts in the Chronicle.

The Cimarron Days/Santa Fe Trail Celebration: The event has been set for June 18-19, 2011. Val Kutz is the Chair of the event. There was an article in the Chronicle recently. It was pretty negative. There is an organizing committee. They will meet in November to start planning the event. Ed Sitzberger will help with historical activities for the event.

Fundraising Ideas: Deborah asked the membership to consider some possible ideas to generate income for the Chamber. Deborah has been bagging mutant monster marigold seeds to sell. Some other ideas include: engraved rocks, bumper stickers, tote bags and t-shirts.

Beautify Cimarron: Annette Johnson will be attending the Master Gardener training this coming spring. After completing the course, she will work with the Village to coordinate planting and gardening in the park.

New Business:

Nominating Committee: Deborah Sanders needs volunteers to be on the Nominating Committee. Several Board positions are going to be open.

Run for the Wall: Tracy Boyce was able to meet Monty from the statewide Run for the Wall organization. She convinced him that Cimarron needed to be included on the loop. Monty will help make this happen.

Announcements:

Next meeting will be on November 18, 2010, 5:30pm @ the Creemee Restaurant.

The meeting was adjourned at 6:22pm.

Respectfully submitted,

Randy Saunders,
Secretary, Cimarron Chamber of Commerce
November 11, 2010