

Cimarron Chamber of Commerce
Board Meeting
Thursday, March 3, 2011, 7:30am

Minutes from Meeting:

Attendees:

Carol Baker	Mindy Cahill	Lori Chatterley
Yvonne Enloe	Letitia Martinez	Deborah Sanders
Randy Saunders	Sharon Smith	

President's Report:

President Deborah Sanders called the meeting to order at 7:35am Mountain time. Deborah asked the Board members to review the minutes from the February meeting. A motion was made by Randy Saunders to approve the February meeting minutes. Yvonne Enloe seconded the motion. Motion passes.

Visitor's Center Report:

Carol Baker emailed the Visitor's Center report to the Board members. The Chamber has purchased a brick to support the high school senior class. The Visitor's Center is decorated for St. Patrick's Day. Progress is being made on updating the bank account signature cards. Deborah Sanders commented on the international visitors (from Korea and Canada) that passed through Cimarron last month. Carol added that international visitors regularly pass through the area.

Treasurer's Report:

Steve Nelson was not in attendance. Deborah Sanders said that she will be speaking with Steve soon about preparing the next year's budget.

Old Business:

Explore the Arts: There will be a Gallery Walk on July 23. Martin Pavletich will be the chair of this function.

Cimarron Days/Santa Fe Trail Celebration: The organizing committee is meeting on March 10, 5:30pm @ Village Hall. Val Kutz is chairing the event. Nancy Burch will give wagon rides all weekend for \$500. Sponsors are needed to cover the costs for the wagon rides. Lori Chatterley secured a \$500 sponsorship from Zia Gas to fund the band's performance. She is also speaking with International Bank for additional sponsorship. The sponsors will be able to advertise during the event.

Fund-raising: The CS Foundation donated \$1,000 to the Chamber. Lori Chatterley is working with Shelley O'Neill for merchandising ideas. Lori also asked for help with fund-raising ideas for the Chamber. Yvonne Enloe volunteered to help.

Deck: The materials for the deck have been delivered to the Village. Location of where the deck will be placed in the park will be determined by the Village. Mindy Cahill spoke with the

Chamber about using funds from the First Solar donation to hire a contractor to build the deck. A motion was made by Sharon Smith to allow the Chamber to spend up to \$1,000 to hire a contractor to build the deck. Furthermore, \$1,000 from the Chamber's debt to the Village would be forgiven. Yvonne Enloe seconded the motion. The motion passes. Mindy Cahill said that the proposal would have to be brought before the Village Council. Deborah Sanders will attend the March Village Council meeting. Mindy also stated that the deck is no longer a Veterans project. Membership Drive: Deborah Sanders mentioned that feedback from members concerning new membership levels has been mostly negative. Pricing of the levels and benefits seem to be the issue. Yvonne Enloe suggested getting some of the Chamber members to help with input concerning this matter.

Budget: Deborah Sanders mentioned that now is the time to start planning the next year's budget. She asked Steve Nelson to help with this process.

Buy a Brick: The Cimarron High School senior class is selling engraved bricks. Letitia Martinez reminded everyone that it is not too late to purchase one for their business.

Renaming the Heliport: Carol Baker passed around the petition to get signatures supporting renaming the Heliport in honor of Wayne Baker.

New Business:

Taoswebb is a website that promotes local communities and their businesses. The St. James paid to have a page on this site dedicated to Cimarron businesses. Lori Chatterley is putting together the material for this link. A special "thank you" goes to the St. James and Lori.

Mindy Cahill updated the Board about upcoming projects to beautify Cimarron. At the baseball field, the Youth Conservation Corps will be building picnic tables and a volleyball court. Grants are being written for beautification projects north of Hwy. 64 and for continuation of the Scenic Byways project on Hwy. 21. Deborah Sanders would like for beautification to be a priority topic at the March general membership meeting.

Sharon Smith made a motion for the Chamber to spend the funds (\$243.75) needed to place an ad in the summer Enchantment magazine. Lori Chatterley seconded the motion. Motion passes.

The March general membership meeting will be on March 24, 5:30pm at Philmont.

The meeting was adjourned at 8:30am.

Respectfully submitted,

Randy Saunders,
Secretary, Cimarron Chamber of Commerce
March 8, 2011