

Cimarron Chamber of Commerce
Board Meeting
Thursday, August 4, 2011, 7:30am

Minutes from Meeting:

Attendees:

Carol Baker	Lori Chatterley	Yvonne Enloe
Ramona Gurule	Letitia Martinez	Steve Nelson
Deborah Sanders	Randy Saunders	Sharon Smith

President's Report:

President Deborah Sanders called the meeting to order at 7:34am Mountain time. Deborah reported that there was not a quorum at the July Board meeting. She asked the Board members to review the minutes from the June Board meeting. Sharon. A motion was made by Randy Saunders to approve the June Board meeting minutes. Lori Chatterley seconded the motion. Motion passes.

Visitor's Center Report:

Carol Baker emailed the Visitor's Center report to all of the Board members. Carol noted the the fountain in the park has caused the Chamber's utility bills to increase over past years. The water bill is \$50 more than in the past. The electricity bill is also up \$50. Carol will inquire with the Village to see if they will help offset these increased costs.

Treasurer's Report:

Steve Nelson reported that the 2012 budget has been submitted to the Village.

Old Business:

Cimarron Days/Santa Fe Trail Celebration: The 2011 event was a huge success. The event was completed with an increase of revenue over expenses. Approximately 1,500 people visited the Cimarron Days activities. The 2012 date has been set for the June 24 weekend. More living history opportunities will be available. It was also suggested to have the high school TV crew at the event filming the activities.

Membership Drive: No report.

Run for the Wall: No report.

Budget: Steve Nelson has submitted the 2012 budget to the Village.

Explore the Arts: The Gallery Walk was held on July 23. The artists felt this event went fairly well. They want to improve the map. They also need more traffic in the future.

New Business:

The Maverick Ranch Rodeo will be on August 6th. This is going to become an annual event.

Lori Chatterley suggested that the Chamber look into the possibility of producing a Cimarron Vacation Guide. All businesses could advertise in this guide. Steve Nelson suggested that we look into what other Chambers produce. This will give us some guidelines to making our own guide.

The St. James has a new scrolling sign. They are willing to post upcoming community events on the sign.

Deborah Sanders spoke with people from the Single Action Shot event. They are considering Cimarron as a potential host for their future events. This group's events have a typical attendance of 2,500 people.

Shortgrass concerts are coming to Cimarron in September. The Chamber is taking calls and ticket reservations. Sharon Smith asked the Board members to help promote these musical events.

The Board planning retreat has been set for October 8th, 9:00am, at the Cimarron High School. More details are forthcoming.

Steve Nelson submitted this letter of resignation from the Chamber Board to Deborah Sanders.

The meeting was adjourned at 8:09am.

Respectfully submitted,

Randy Saunders,
Secretary, Cimarron Chamber of Commerce