

**Cimarron Chamber of Commerce**  
**Board Meeting**  
Thursday, September 1, 2011, 7:30am

Minutes from Meeting:

Attendees:

Carol Baker

Letitia Martinez

Lori Chatterley

Randy Saunders

Ramona Gurule

Sharon Smith

President's Report:

Past President Sharon Smith called the meeting to order at 7:32am. Deborah Sanders resigned as President and from the Chamber Board via email. Vice-President Yvonne Enloe asked Sharon to preside over the September meeting. Randy Saunders presented the minutes from the August Board meeting for approval. There is one typo in the President's Report that needs to be corrected. Randy made the motion to approve the minutes as amended. Lori Chatterley seconded the motion. Motion passes.

Treasurer's Report:

Carol Baker emailed the budget report to the Board prior to the meeting. There is over \$11,000 in the checking account and total assets are at \$13,900. The Veterans Memorial group would like to use the Chamber as a vehicle to receive donations and income for their efforts. This practice is also done with "We Care" and "Explore the Arts". Randy Saunders suggested that a simple written document be drafted as an agreement that the Chamber and these civic groups sign stating their mutual understanding of such a practice. Sharon Smith asked about the Village's approval of the 2012 budget. Carol stated that the Village reviews the budget, but they don't need to approve the plan.

Visitor's Center Report:

Carol Baker reported that summer visitation was less in 2011 than 2010 and 2009. The toilet in the Visitor's Center is now fixed. The fence lights need to be replaced. The cost to replace the lights will be \$263. The fall hours, Monday through Saturday 10am to 3pm, start this weekend. Luann has resigned. Her last day will be this Saturday. Carol suggested getting her a \$50 gift certificate to Smiths. The Board approved the suggestion. Carol also announced that her last day will be November 18. She will also be on vacation from October 5-11. She'll coordinate getting volunteers to open the Visitor's Center while she is out of town.

Board Meeting Quorum:

The Board reviewed the By-laws to confirm that a quorum for a Board meeting is five members, not four.

Old Business:

No old business was discussed at the meeting.

New Business:

Nominating Committee: A Nominating Committee needs to be formed to select five to six candidates to serve on the Board for the upcoming year. Ramona Gurule is the only current Board member whose term does not expire at the end of December. It was suggested to form a Nominating Committee following the October retreat.

Board Retreat: The Board Retreat is on Saturday, October 8 at Cimarron High School. There will be a session for the general membership from 9am to 10am. This will allow members to make suggestions and offer input to the Board. The Board will convene following the opening session to create a mission statement and plot a vision for the Chamber. Some of the points the Board will review include: communication and outreach, economic development, beautification of Village, and the Visitor's Center. The Board will then consider accomplishing their plan with the available resources (membership dues, Lodger's tax, and the Visitor's Center).

Sharon Smith asked the Board members to come to the retreat with ideas for a new mission statement, and suggestions regarding staffing the Board and the Visitor's Center.

Lori Chatterley suggested that the Chamber create its own Visitor's Guide for the Village. She brought several samples of guides other Chambers produce. The Board will discuss further in October.

Shortgrass Music Festival is next weekend.

The meeting was adjourned at 8:29am.

Respectfully submitted,

Randy Saunders,  
Secretary, Cimarron Chamber of Commerce